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OPUS GROUP ANNOUNCES EMERALD SPONSORSHIP OF 311 SYNERGY GROUP MEETING MAY 4-6

McLean, Va.—(April 24, 2014)—Opus Group, LLC (Opus Group) announced today that it is an Emerald Sponsor of the 311 Synergy Group 2014 Spring meeting to be held May 4-6, 2014 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

As a regular contributor to 311 industry discussions, Opus Group actively supports the goal of the 2014 Spring meeting. The company will host an exhibit table at the conference (find us in Convention Center Room 214A) to provide beginning and experienced 311 industry leaders the opportunity to see proven strategies that municipalities have used to improve customer service delivery and achieve efficiencies within their 311 operations.

The Opus Group 311 SolutionSM is a robust CRM/business intelligence and analytics solution that delivers a 360-degree view of government operations by leveraging business process and technology best practices to overcome the challenges of CRM unique to public-sector organizations. The solution has received extensive industry recognition—including helping Montgomery County, Maryland earn a Gartner award for customer analytics—and was most recently deployed for the City of Atlanta, Georgia in March of 2014.

Opus Group, LLC is an award-winning Small Business Administration (SBA) certified 8(a) firm that provides strategy, technology, and governance consulting services in the areas of customer relationship management (CRM), Business Intelligence (BI), Data Warehouse (DW), and Service Oriented Architecture (SOA) to public sector, commercial, and non-profit clients. For more information, please visit www.opusgroupllc.com or email info@opusgroupllc.com.

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